

You are cordially invited to participate in the eighteenth annual St. John West Shore Hospital Festival of the Arts.

More than 200 of America's finest artists and craftspersons will be showcased on the beautiful grounds of the Westlake Health Campus located 20 minutes West of downtown Cleveland. Last year's estimated attendance exceeded 25,000 people, with activities for everyone. This gala event will feature live musical entertainment, a variety of food stations and hands-on children's craft activities. We hope that you will join us for what is the area's most exciting art extravaganza on the North Coast.

MEDIA

Exhibitors may apply to the Festival of the Arts in the following Fine Art and Fine Craft categories:

Drawing	Metalwork
Enamel	Mixed Media
Fiber	Painting
Glass	Photography
Graphics	Pottery
Jewelry	Printmaking
Leather	Sculpture
Woodwork	

All works must be hand-produced by the exhibitor. Items not accepted include kits, manufactured/wholesale items and molded ceramics unless molds are designed by the artist. Exhibitors are selected strictly on their merit as interpreted by a jury of professional artists.

EXHIBIT SPACE & FEES

Approximately 200 art exhibits are situated along a 1/2 mile paved walking track overlooking a pond. Many trees along the path provide welcome shade. Vehicles are not permitted on the track and all vehicles must be unloaded from adjacent driveways.

\$10 due at time of application
Single space (approx. 10' w X 10' d) \$350.00
Double space (approx. 20' w X 10' d) \$700.00
Food Court (approx. 10' w X 10' d) \$400.00

Exhibitors must furnish their tent, display equipment, etc. To expedite unloading, please provide your own flat bed carrier and/or other equipment. Electrical services are not available.

SERVICES

- Extensive advertisement campaign provided by hospital Public Relations Dept. to include print media, television, radio, street banners, etc.
- A special tabloid published by Sun Newspapers, event media sponsor, including artist's name, booth space, media, map, program activities, and biographical sketches of selected artists. Newspaper circulation of more than 25,000
- Promotional materials provided to exhibitors for pre-event publicity
- Early booth set-up permitted on Wednesday, July 7th
- Assistance unloading on Thursday provided by local high school students
- 24 hour assigned security from Thursday evening through Sunday evening provided by Westlake Police Department
- Hospitality volunteers serving as booth sitters
- Exhibitor name badges and booth signs
- On-site exhibitor parking lot at no cost

FESTIVAL HOURS

Friday, July 9 3:00 pm - 9:00 pm
Saturday, July 10 10:00 am - 7:00 pm
Sunday, July 11 10:00 am - 5:00 pm

The actual artist/craftsperson is required to be on-site throughout the hours the Festival is open to the public; representatives or other designees are not accepted. Exhibitors are encouraged to demonstrate their talent, if feasible.

The Festival is open to the public, free of charge. Shoppers are encouraged to donate non-perishable food items for local hunger centers and last year over 4,500 pounds of food was collected to help those in need.

APPLICATION PROCEDURE

Applicants are asked to submit the following:

1. Three photographs or 35 mm slides of current work labeled with artists's name, medium and dimension, in addition to one photograph or slide showing booth display with work visible.
2. A stamped self-addressed #10 envelope so photographs/slides can be returned with notification letter following jury selection. When an application is accepted, one photograph/slide will be kept on file for Festival promotional purposes.
3. A current resume and/or cover letter describing proposed work.
4. Signed Exhibitor Application and Agreement
5. Entry deadline: February 1, 2010 (Postmark)
6. Mail above items to:
Festival of the Arts
St. John West Shore Hospital
29000 Center Ridge Road
Westlake, Ohio 44145
7. Upon notification of acceptance, send check/money order for booth fee payable to Festival of the Arts before deadline of April 1, 2010. Refunds will not be issued for cancellations received after June 1, 2010.

FESTIVAL of the ARTS '10 APPLICATION

Due February 1, 2010

Please Print

Name _____

Business
Name _____

Address _____

City _____

State _____ Zip _____

Day
Phone () _____

Media _____

Email _____

Check appropriate category:
Fine Art _____ Fine Craft _____

Preferred name for booth sign

Special Requests _____

FESTIVAL of the ARTS '10

EXHIBITOR AGREEMENT

I hereby agree to the rules, regulations and procedures as outlined in this Festival of the Arts prospectus. I hereby acknowledge that St. John West Shore Hospital and the Festival of the Arts Committee does not accept or assume responsibility for any property damage, loss or physical injury to vendors, vendors' property and/or guests. I further certify that I will be present and exhibit my own work in the media in which I am registered throughout the hours that the Festival of the Arts is open to the public. The St. John West Shore Hospital Festival of the Arts Committee reserves the right to cancel the Festival, if deemed to be, in the best interest of public safety.

Signature

Date

Mail application and agreement along with additional items to:

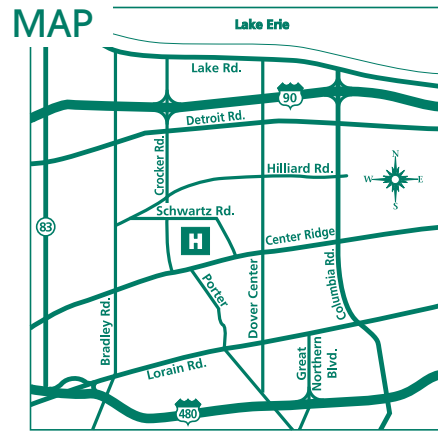
Festival of the Arts
St. John West Shore Hospital
29000 Center Ridge Road
Westlake, Ohio 44145

AWARDS

Exhibitors wishing to participate in the judging process must have their booth set-up by Saturday, July 10 at 10:00 am. Judging is conducted by a team of professional artists and craftsmen. St. John West Shore Hospital will present cash awards in both the Fine Art and Fine Craft categories.

Best of Show	\$500.00
First Place	\$300.00
Second Place	\$150.00
Honorable Mention	\$50.00

MAP



INFORMATION

Call or write:
Festival of the Arts
St. John West Shore Hospital
29000 Center Ridge Road
Westlake, Ohio 44145
Phone: (440) 827-5474
Voice Mail: (440) 827-5475
Fax: (440) 827-5015
e-mail: Ardis.Radak@csauh.com
Website: www.sjws.net

FESTIVAL of the ARTS

St. John West Shore Hospital
29000 Center Ridge Road
Westlake, Ohio 44145

PROSPECTUS



**Largest
Fine Arts & Crafts
Festival Fundraiser
Celebrating its 18th Year!**

**To benefit
St. John West Shore Hospital's
Community Outreach Programs**

July 9, 10 & 11

A Smoke Free Campus